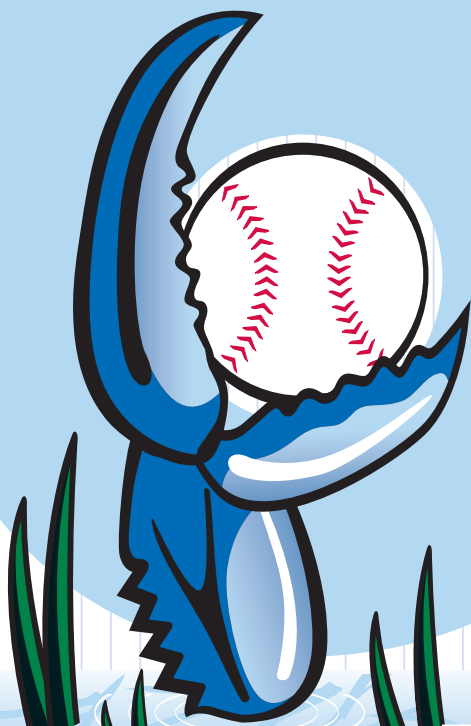




2006 TICKET BROCHURE





2006 BlueClaws Schedule

APRIL						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
				@LEX	@LEX	@LEX
9	10	11	12	6:35 DEL	7:05 DEL	1:05 DEL
1:05 DEL		6:35 GBO	11:05 GBO	6:35 GBO	7:05 GBO	@DEL
23	24	25	6:35 HAG	11:05 HAG	7:05 HAG	1:05 LCC
1:05 LCC						

MAY						
SUN	MON	TUE	WED	THU	FRI	SAT
	6:35 LCC		@DEL	@DEL	@DEL	1:05 HAG
1:05 HAG	6:35 HAG	@DEL	@DEL	@DEL	@HAG	@HAG
14	15	6:35 DEL	11:05 DEL	6:35 DEL	7:05 HAG	1:05 HAG
21	6:35 HAG	@LCC	@LCC	@LCC	@LCC	@WVA
28	@WVA	@WVA	@WVA			

JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT
				7:05 HIK	7:05 HIK	7:05 HIK
1:05 HIK	7:05 DEL	7:05 DEL	7:05 DEL	7:05 DEL	@LCC	@LCC
11	@DEL	@DEL	@DEL	@DEL	7:05 LCC	7:05 LCC
1:05 LCC		ALL STAR GAME		@HAG	@HAG	@HAG
25	7:05 LCC	7:05 LCC	7:05 LCC	7:05 LCC	@HAG	

JULY						
SUN	MON	TUE	WED	THU	FRI	SAT
						1 @HAG
2	3	4	5	6	7	8
@HAG	7:05 DEL	7:05 DEL	7:05 DEL	@HAG	@HAG	@HAG
9	10	7:05 WVA	11:05 WVA	7:05 WVA	7:05 WVA	@GBO
16	17	@GBO	@HIK	@HIK	@HIK	@HIK
23	7:05 AUG	7:05 AUG	11:05 AUG	7:05 AUG	7:05 GRE	7:05 GRE
30	7:05 GRE					

AUGUST						
SUN	MON	TUE	WED	THU	FRI	SAT
			1 @KAN	2 @KAN	3 @KAN	4 @KAN
6	7	8	9	10	7:05 LEX	7:05 LEX
@ASH	@ASH	@ASH	@ASH			
13	7:05 LEX	7:05 HAG	7:05 HAG	7:05 HAG	7:05 HAG	7:05 DEL
20	7:05 DEL	7:05 DEL		@LCC	@LCC	@LCC
27	@DEL	@DEL	@DEL	@DEL		

SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
					7:05 LCC	7:05 LCC
7:05 LCC	1:05 LCC					

HOME

AWAY

SOUTH ATLANTIC LEAGUE: Teams and Major League Affiliates

NORTHERN DIVISION

DEL	Delmarva Shorebirds	Orioles
GBO	Greensboro Grasshoppers	Marlins
HAG	Hagerstown Suns	Mets
HIK	Hickory Crawdads	Pirates
LAK	Lakewood BlueClaws	Phillies
LCC	Lake County Captains	Indians
LEX	Lexington Legends	Astros
WVA	West Virginia Power	Brewers

SOUTHERN DIVISION

ASH	Asheville Tourists	Rockies
AUG	Augusta GreenJackets	Giants
COL	Columbus Catfish	Dodgers
CSC	Charleston RiverDogs	Yankees
GRE	Greenville Bombers	Red Sox
KAN	Kannapolis Intimidators	White Sox
ROME	Rome Braves	Braves
SAV	Savannah Sand Gnats	Nationals

GENERAL TICKETING GUIDELINES

- All ticket sales are final. There are no refunds or exchanges.
- South Atlantic League rules prohibit outside food, beverages or containers to be brought inside FirstEnergy Park.
- FirstEnergy Park is a smoke free facility.
- Parking is \$1.00 per vehicle.
- FirstEnergy Park gates open one (1) hour prior to the scheduled game time.









Please contact the BlueClaws Ticket Office at 732-901-7000, Option 2
or visit www.blueclaws.com for more information.



2006 BlueClaws Ticket Packages

Get the most Buster for your buck with a Lakewood BlueClaws Ticket Package. Whether you are looking to entertain family, friends, employees or clients, there is always a BlueClaws package that is perfect for your situation. Choose one of our packages, and you can look forward to great family entertainment and more!



	FULL SEASON TICKETS	PARTIAL SEASON TICKETS	BUSHEL OF BLUECLAWS (7 GAMES)
Upgraded "Never Waste a Ticket" Program 	X		
Early Entrance Opportunity 	X		
VIP Claws Card 	X		
One Time 40% Discount on ClawsCove Merchandise	X		
Player Meet & Greet	X		
Optional Upstairs Club Passes	X		
Optional Preferred Parking	X		
Guaranteed Same Seats	X		
2006 Yearbook Recognition	X		
Value Priced Tickets 	X	X	
Referral Program 	X	X	
Exclusive Coupon Book 	X	X	
Season Ticket Holder Picnic	X	X	
Batting Practice	X	X	
Monmouth Park Trip	X	X	
Optional Phillies Trip	X	X	
World Series Party	X	X	
Flexible Exchange Policy 	X	X	X
Email Newsletter 	X	X	X
Priority Seating	X	X	X



- Denotes **NEW** item for 2006



Full Season Tickets

Great minor league baseball action in your own seats! Full Season Ticket Holders get the most value for their investment. Full Season benefits include:



Value Pricing: Save 10%-25% off of the individual Adult ticket rate.



Expanded "Never Waste A Ticket" Program: Any unused Full Season ticket can be exchanged for Sod Squad lawn tickets for ANY regular season home game.



Flexible Exchange Policy: Fans can return their tickets at least 24 hrs prior to the game and exchange them for another available game the same season, based on availability.



Referral Program: Word-of-Mouth advertising is the best form of promotion, and Full Season ticket holders have always been our best promoters. Now you will get rewarded for doing so. For every **NEW** 2006 ticket package we sell as a result of your referral, you will receive 25% of the sale in BlueBucks.



VIP ClawsCard: Season-long 10% savings at the ClawsCove, as well as other discounts throughout the season. This is in addition to the one-time coupon for 40% off an entire purchase.



Coupon Book: 70 coupons, one for every game of the season. Great deals in the ClawsCove, Food Court, Pinchy's Playground and more!



Business Networking Event: Let the BlueClaws help you and your business interact with other Full Season ticket holders in a fun, friendly environment.

Plus These Other Great Benefits:

- Same Guaranteed Seats for Every Game
- Exclusive Email Newsletter with Coupons
- Opportunity to Purchase Passes for Preferred Parking and Upstairs Club
- Organized Trips to the Philadelphia Phillies and Monmouth Park
- World Series Party
- Season Ticket Holder Picnics
 - Player Meet and Greet
 - Recognition in 2006 Yearbook
 - Batting Practice

Prices:

One Year Contract\$560.00 per seat (reduced rate for 2006)

Three Year Contract\$495.00 per seat, per year



Please contact the BlueClaws Ticket Office at 732-901-7000, Option 2 or visit www.blueclaws.com for more information.



Partial Season Tickets

Choose a minimum of 15 games according to what works best for your schedule. You will receive great seats, and more benefits than ever!

NEW Value Priced Tickets: Each Adult ticket is reduced from the regular price of \$9.00 to \$8.50. Junior and Senior tickets are always at the reduced rate of \$6.00.

NEW Flexible Exchange Policy: You make the commitment early and things come up unexpectedly. Just return your tickets at least 24 hrs prior to the game and exchange them for another available game the same season, based on availability.

NEW Referral Program: For every **NEW** 2006 ticket package we sell as a result of your referral, you will receive 25% of the sale in BlueBucks. BlueBucks can be used for parking, concessions, tickets and merchandise.

NEW Coupon Book: We will hook you up! Get discounts for food and merchandise all season long.

NEW Batting Practice: Take your cuts on the field at FirstEnergy Park, just like the future Phillies. This experience makes a great gift for the little leaguer or the fantasy all-star at home or in your office.

NEW Special Day Trips: Optional trips to Monmouth Park as well as Citizens Bank Park, home to the Philadelphia Phillies. Show off your BlueClaws pride at these popular regional destinations.

NEW World Series Party: Enjoy the Fall Classic in the comfort of the Upstairs Club, the BlueClaws Executive Conference Center and even the BlueClaws clubhouse.

NEW Email Newsletter: As some of our biggest fans, we want to keep you informed of everything going on at FirstEnergy Park. This newsletter will be full of great news, extras and coupons just for you.

NEW Priority Seating: Secure your BlueClaws tickets before they go on sale to the general public. You choose the area where you want to sit and, based on availability, we will do our best to get you there.

Prices:

Adults\$8.50 per seat (reduced rate for 2006) **NEW**

Junior/Senior\$6.00 per seat, per year

(Juniors: 5-12 years old, Senior: 60+ years old)



Please contact the BlueClaws Ticket Office at 732-901-7000, Option 2 or visit www.blueclaws.com to download an order form and for more information.



Bushel of BlueClaws

Our best promotions picked out just for you! Choose the 7-game package that fits best and enjoy the future stars of the Philadelphia Phillies all season long.

- Flexible Exchange Policy.
- All the best promotions, including fireworks.
- Priority seating before individual tickets go on sale.
- Future stars of the Phillies and other MLB teams.
- Early opportunity to renew and upgrade your Bushel of BlueClaws package in future seasons.

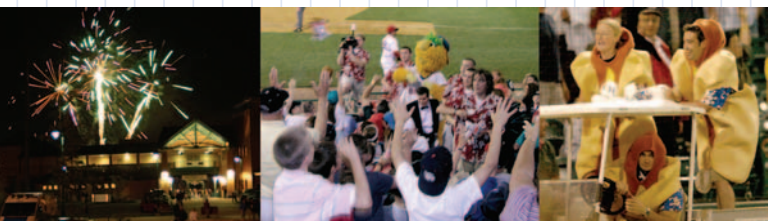
Bushel Adult.....\$63.00

Bushel Jr/Sr.....\$42.00

(Junior: 5-12 years old, Senior: 60+ years old)

Please Note: Partial Plan orders will be given processing priority over Bushel of BlueClaws orders.

Please contact the BlueClaws Ticket Office at 732-901-7000, Option 2 or visit www.blueclaws.com to download an order form and for more information.



SOD SQUAD PACKAGE - THE GRASS PASS

- For those fans who prefer the view of the game from the Sod Squad Lawn or the Coors Light WRAT Trap.
- 10 undated Sod Squad tickets that can be used for any 2006 regular season home game.
- No more waiting in line at the window for tickets...The Grass Pass can be brought right to the ticket gates.
- These make great gifts for those BlueClaws fans that prefer the Sod to the Seats!

Each Grass Pass Book of 10\$60.00



Please contact the BlueClaws Ticket Office at 732-901-7000, Option 2 or visit www.blueclaws.com for more information.



Individual Tickets

In-Person and Internet Orders begin Saturday, Feb. 18, 2006

Phone & Mail Orders begin Monday, Feb. 20, 2006

Reserve Seats

Adult.....\$9.00

Junior/Senior.....\$6.00

(Junior: 5-12 years old, Senior: 60+ years old)

Children 4 and under are free if they sit on the lap of an Adult.

General Admission Lawn Tickets...The Sod Squad

All individuals age 5 and older\$6.00

- Allows fans into the grass lawn just beyond the outfield wall (based on availability) or standing room around the main concourse.
- Accessible to all food concessions, the Six Flags Pinchy's Playground and the Coors Light WRAT Trap bar.
- You can enjoy the game from the Sod Squad on a blanket or a cushion. Lawn chairs are not permitted.
- For those who frequent the Sod Squad, we now have the Grass Pass package.

Please call the Ticket Office at 732-901-7000 (Option 2) or see the Grass Pass information on the previous page for more details about the Grass Pass.

Tickets can be purchased 24 hours a day on our website,
www.blueclaws.com



Please contact the BlueClaws Ticket Office at 732-901-7000, Option 2 or visit www.blueclaws.com for more information.



GROUP OUTINGS

BlueClaws Baseball is even more fun when enjoyed with a group of friends, family, coworkers, or fellow members of a sports team, club or religious group. We offer a variety of outings and there is sure to be something for everyone! It's as EASY as 1, 2, 3...

1. ORDER:

Call one of our Group Sales Representatives at (732) 901-7000, option 3, determine the size of your group and pick a date everyone will enjoy. Reserve your seats with only a 25% deposit (non-refundable/non-transferable).

2. PROMOTE:

Call the BlueClaws fans in your group and get them excited about the game! We can provide you with posters and fliers so you can maximize your group's attendance.

3. PURCHASE:

Final ticket numbers and payment are due four weeks prior to the date of your game. Please purchase only the tickets you need, as we are unable to refund or exchange tickets.

Bring a group of 25 or more to FirstEnergy Park and enjoy the following benefits:

- Reduced ticket price
- Value priced concession food through Group Food Vouchers
- Group recognition on the video board
- Everyone sits together in best available location
- No waiting on line to purchase tickets
- Posters and fliers to promote your day out at the park
- Special incentives for the Group Leader
- Group discount on selected BlueClaws merchandise
- Chance to win an autographed baseball for the Group Leader

Group Rates on Reserve Seats are:

Group Size:	Reduced Price:
25-99	\$8.50
100-499	\$8.00
500 +	\$6.00

- Seniors 60+ & Children 5-12 are always \$6
- Children 4 and under are free (sitting on an adult lap)

Seniors, look for your exclusive package, which contains even more savings!

Please contact the BlueClaws Group Sales Office at 732-901-7000, Option 3 or visit www.blueclaws.com for more information.



GROUP OUTINGS

Fundraisers

The BlueClaws offer 2 great ways to earn money for your team or organization.

- Purchase a minimum of 250 tickets to a Monday through Thursday game in April or May
- Each ticket is bought at a discounted rate of \$6 and resold for \$9 raising a minimum of \$750.

Concession Fundraiser:

Our most popular fundraiser invites your group to staff one of our concession stands during a game and your group could earn up to \$7,500 in profit!

250 tickets + 1 Concession night = \$1,500

500 tickets + 3 Concession nights = \$3,750

1000 tickets + 6 Concession nights = \$7,500



BlueClaws Youth Sports Sponsorship Fundraiser:

A fundraiser that rewards your team by purchasing a BlueClaws Billboard (\$250) to be prominently displayed on your home field with a minimum purchase of 250 tickets.

250 tickets = BlueClaws purchase a field sign and your team earns \$750

500 tickets = field sign, league receives pre-game on field parade and you earn \$1,500

1000 tickets = field sign, pre-game on field parade, a BlueClaws player or Buster appearance at your facility and your league raises \$3,000

Do you have a high school, AAU or adult league team interested in playing at FirstEnergy Park? Please call for more information and field availability.

Please contact the BlueClaws Group Sales Office at 732-901-7000, Option 3 or visit www.blueclaws.com for more information.



GROUP OUTINGS

Group Food Vouchers:

Small Hot Dog Voucher	\$3.75
Pizza Voucher	\$4.75
Hamburger Voucher	\$5.25
Large Hot Dog Voucher	\$4.75
Ice Cream Voucher	\$2.75
Beer Voucher	\$3.00
Kosher Hot Dog Voucher	\$5.75

- Kosher voucher includes a kosher hot dog, knish and can of coke
- Hot dog, pizza and hamburger vouchers also include a bag of potato chips and a small fountain soda of your choice
- Save up to 12% when you purchase vouchers
- A minimum purchase of 25 group tickets is required in order to purchase group food vouchers
- Vouchers may be purchased up to 48 hours prior to the game

Senior Package:

The BlueClaws welcome fans of all ages, but for our more distinguished fans attending with a minimum group of 25 or more, we offer the following:

- Our always discounted ticket price of \$6 for Seniors, 60 years of age and older
- \$1 BlueBuck for each ticket purchased, which can be used anywhere at FirstEnergy Park
- Everyone sits together in best available location
- No ticket lines

Grand Slam Party & Picture Package:

Another great way to celebrate your outing is with the Grand Slam Party & Picture Package. Our party package is perfect for all occasions and includes:

- A Reserve seat to game
- Jumbo hot dog, bag of chips, soda
- Group recognition on video board
- Pre-game group photo on field
- Souvenir cup for each party member
- One disposable camera for the group

Grand Slam Party Package \$17 per package (minimum of 10)

Fans enjoying our annual Irish Heritage Theme Night



Please contact the BlueClaws Group Sales Office at 732-901-7000, Option 3 or visit www.blueclaws.com for more information.



GROUP OUTINGS

Mikey's Ice Cream Birthday Bash:

Is your child looking for a unique way to celebrate his or her birthday? This year, spend your child's special day with the BlueClaws! Each Mikey's Ice Cream Birthday Bash package includes:



- A Reserve seat to game
- Hot dog, chips, can of Coke and Mikey's Ice Cream*
- One (1) Pinchy's Playground ticket**
- Logo baseball for birthday child
- Birthday child's name on the scoreboard
- Birthday child goes on field for "Happy Birthday" song
- Birthday invitations
- BlueClaws party favor

*Sorry, absolutely no substitutions on any food item in package.

**Pinchy's Playground ticket is good for one (1) use on one of the following inflatables: Speed Pitch, Moon Bounce, Obstacle Course, Slide, All-in-One, Human Bowling, Bungee Run.

Mikey's Ice Cream Birthday Bash **\$15.00 per package**
(minimum of 10 packages)

Kosher Birthday Package **\$16.00 per package**
(minimum of 10 packages)

Additional Adult Tickets w/o Package **\$9.00**

Additional Pinchy's Playground tickets **\$1.00**

The South Atlantic League PROHIBITS food or beverage of any kind to be brought into FirstEnergy Park including: cakes, cookies, cupcakes and candy.



Group Theme Nights!

- Does your group have a great idea for a theme night here at FirstEnergy Park?
- Create your own theme night with the BlueClaws!
- Some of our new theme nights include: Military Night / Troop Supply Drive Night, Pop Warner Night, Special Olympics Night, Little League Nights, Township Nights and much, much more!
- Let us take your idea and make it a reality at FirstEnergy Park!

Please contact the BlueClaws Group Sales Office at 732-901-7000, Option 3 or visit www.blueclaws.com for more information.



GROUP OUTINGS



Sun National Bank Group Picnic Outings:

Savor the taste of our appetizing Belly "Buster" menu, at one low price. Our fresh selection delivers on quality, taste and customer satisfaction. Bring your appetite because our mouth-watering buffet is All-You-Can-Eat and lasts for 1 1/2 hours.

Each Picnic includes:

- A Picnic seat to game
- Group recognition on scoreboard
- All-You-Can-Eat 1 1/2 hour buffet
- Special incentives for the Group Leader

Belly "Buster" Package

Adult.....\$22.95 per adult

Child.....\$16.95 per child*

(Minimum of 30 people) *(ages 5-12; 4 and under are free sitting on an adult lap)

Belly "Buster" Package Includes: BBQ chicken, BBQ ribs, BlueClaws dogs with sauerkraut, grilled sirloin burgers with condiments, potato salad, coleslaw, macaroni salad, baked beans, potato chips and pretzels, watermelon, cookies, soft drinks and bottled water. Kosher menu and pricing are available upon request.

Food service begins 30 minutes before game time and runs 1 hour into the game, for a total of 1 1/2 hours.

Sheet Cakes and cupcakes available. Please call for pricing!



ClawStars of the Night: "Pre-Game Catch On the Field"

Give your group a night they will never forget and become the Lakewood BlueClaws "ClawStars of the Night." This new and exciting opportunity, available for one team per game, is perfect for little league teams and more.

- Give your group a chance to have a pre-game catch on the field (maximum 20 people)
- Minimum purchase of 50 or more Reserve seat tickets
- Select the date of your choice (based upon availability)
- Receive recognition of your groups achievements prior to the game
- Group welcome on video board
- All group members seated together
- Personalized BlueClaws t-shirt opportunities available (please call for pricing)

Please contact the BlueClaws Group Sales Office at 732-901-7000, Option 3 or visit www.blueclaws.com for more information.



GROUP OUTINGS

■ ■ SAINT BARNABAS ■ ■ HEALTH CARE SYSTEM

Saint Barnabas Health Care System

Kimball Medical Center Future BlueClaws:

Fulfill your little leaguer's dreams by having your team of boys or girls take the field with the pros at FirstEnergy Park. Each home game, one team has the opportunity to be the official Kimball Medical Center Future BlueClaws Team of the game.

- Minimum purchase of 50 Reserve seat tickets
- Select the date of your choice (based upon availability)
- Take the field, in uniform, with the BlueClaws for the National Anthem
- Special recognition as the Kimball Medical Center Future BlueClaws Team of the game.




Party Deck (only 2 per game):

Gather 30 or more guests to cheer on the BlueClaws from above in your own covered outdoor setting, while enjoying an hour and a half All-You-Can-Eat buffet. The Party Decks are located on the suite level on both the first and third base sides. Each deck offers fixed stadium seating for 36 with additional tables and chairs and a cash bar. The Party Decks are available for every home game and will be exclusive to your group for the night.

Party Deck Cost: (minimum of 30 guests, maximum of 70)

\$34.95 per adult

\$19.95 per child (ages 5-12, 4 and under is free)

Includes: Three entrees from our  Party Deck menu, Chef's choice of a salad, vegetable and starch, dinner rolls and butter, soft drinks, bottled water, coffee and dessert. Kosher menu and pricing are available upon request.

Food service begins 30 minutes before game time and runs one hour into the game, for a total of 1 1/2 hours. Price includes ticket and buffet.

Sheet Cakes and cupcakes available. Please call for pricing!

Please contact the BlueClaws Group Sales Office at 732-901-7000, Option 3 or visit www.blueclaws.com for more information.



GROUP OUTINGS

Luxury Suite (only 1 per game):

One of the best places to enjoy all of the action of BlueClaws baseball is in our Luxury Suite. The BlueClaws have one suite available to rent each game night. Each luxury suite includes:

- 16 tickets
- Wait service
- Cable Television
- Climate control
- Indoor & Outdoor seating
- Access to Pinchy's Pub

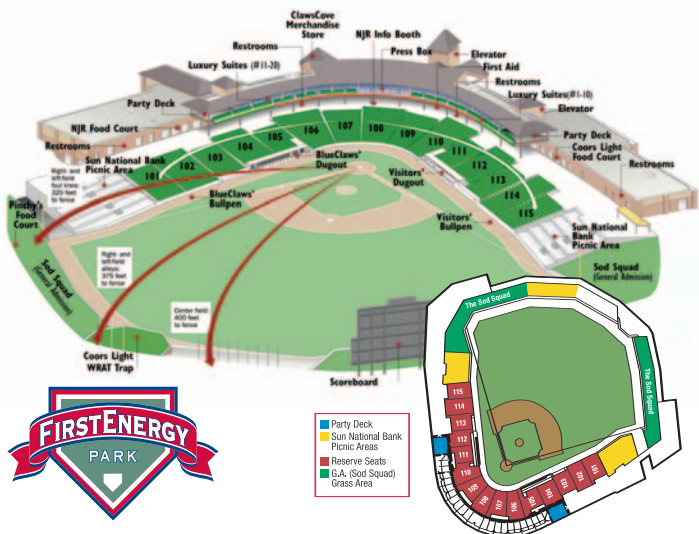
Rental Fee: \$700

A complete menu is available at an additional cost

GROUP GROUND RULES

BOOKING:

- A 25% non-refundable, non-transferable deposit is due for all groups at the time of booking in order to reserve seats. No reservation will be held without a deposit.
- Final group numbers and final payment are due four (4) weeks prior to the date of the game. Decreasing tickets must be done by the four-week deadline. Any tickets not paid in full by the four-week deadline will be released to the general public.
- No tickets will be printed until full payment is received.
- Once tickets are purchased, there are **NO REFUNDS** or **EXCHANGES**.
- All tickets are subject to availability.
- The BlueClaws are committed to alcohol awareness and the responsibility of all our guests.
- **ALL SALES ARE FINAL.**
- Once purchased, all group tickets are non-refundable and non-transferable.
- **SOUTH ATLANTIC LEAGUE RULES PROHIBIT FOOD OR BEVERAGES TO BE BROUGHT INTO FIRSTENERGY PARK.**



Stadium Schematic by Jeff Colson, Asbury Park Press

“Year Round” BlueClaws Executive Conference Center:



- Convenient and cost-effective meeting facility.
- Perfect venue for corporate, club and social events.
- Includes 900 square feet of meeting space; plus accessible breakout rooms, full-service sports bar and lounge.
- On-site catering available to accommodate for all needs and budgets.
- Available pre-game, during game, as well as off-season.
- Personal attention from our Director of Special Events to ensure we meet your event needs.

Please call 732-901-7000, Option 0, and ask to speak to the Director of Special Events

Directions to FirstEnergy Park:

From Northern Jersey - Garden State Parkway South to Exit 89. At the end of the exit, bear right towards Brick & Lakewood. Make a left onto Cedar Bridge Ave (Rt. 528 W). Proceed 1.4 miles through three traffic lights to FirstEnergy Park entrance.

From Southern Jersey - Garden State Parkway North to exit 90, which puts you on Chambers Bridge Road. Follow Chambers Bridge Road for 1.3 miles and turn right onto Route 70 West. Proceed to the first light, turn right onto Cedar Bridge Ave. (Route 528). Continue 2.4 miles to FirstEnergy Park on left.

From West - Take Route 70 East to jug handle before New Hampshire Ave. (Rt. 623) intersection. Turn left onto New Hampshire Ave. and cross over Route 70. Continue through 2 traffic lights to FirstEnergy Park on left.

From East - Take Route 70 West to Cedar Bridge Ave. (Route 528). Turn right and proceed 2.4 miles to FirstEnergy Park on left.

From Interstate 195 - Take Exit 28A to Route 9 South. Follow Route 9 South for 5.9 miles to Pine St. Turn left onto Pine St. and follow for 1.6 miles to New Hampshire Ave. Turn left onto New Hampshire Ave. and follow to FirstEnergy Park on left.





2 Stadium Way
Lakewood, NJ 08701

